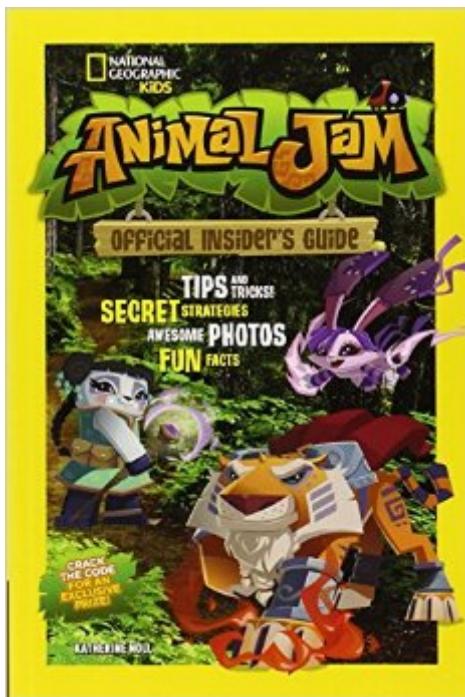


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# Animal Jam: Official Insider's Guide (National Geographic Kids)



## Synopsis

The official guide to the amazing virtual world of National Geographic Kids Animal Jam, this colorful, fun companion book offers novices and expert gamers alike all they need to know. Richly illustrated with colorful photography and Animal Jam-style art, this book reveals never-before-known information about the game's world and its animal inhabitants. Packed with photos, facts, and fun, it's also a great guide to real-world animals, making it both a fact extravaganza and a game handbook.

## Book Information

Series: National Geographic Kids

Paperback: 240 pages

Publisher: National Geographic Children's Books (July 22, 2014)

Language: English

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Product Dimensions: 6 x 0.4 x 9 inches

Shipping Weight: 13.6 ounces (View shipping rates and policies)

Average Customer Review: 4.8 out of 5 stars (See all reviews) (72 customer reviews)

Best Sellers Rank: #30,486 in Books (See Top 100 in Books) #41 in Books > Children's Books > Activities, Crafts & Games > Games > Video & Electronic #2080 in Books > Children's Books > Animals

Age Range: 7 - 10 years

Grade Level: 2 - 5

## Customer Reviews

My daughter is a devoted player of the Animal Jam game online, and I've seen the clever ways the game incorporates educational material and drives curiosity about science. I had no hesitation in picking up this book for her, and we have both enjoyed it tremendously. This is the perfect marriage of the visually arresting virtual world of Animal Jam and the incredible animal photography and educational resources of National Geographic. The book juxtaposes the fictional environments and animals of Jamaa with their real-world counterparts, weaving in interesting facts and valuable background info to help kids understand the ecological roles these animals play. Primarily a guide to the online game, the book provides a lot of information that may be new to even longtime Animal Jam players. Each region of the game has its own chapter, and every species of animal that

appears in the game has at least a page or two. I was impressed by the sort of educational divergences from this primary theme that the author decided to take. For instance, the chapter about Jamaa Township (a central location in the game world) includes interesting tangents on the history of city dwelling and the construction of modern "green" cities. My daughter particularly loved reading the story behind some of the game's main characters, and even now she is scurrying back and forth between her room where she's reading the book, and the computer room where she's checking out some hidden game feature she just discovered. I predict I'll be seeing this behavior a lot in the coming weeks. The rich photography and vibrant, kid-friendly graphic design you would expect from National Geographic are well represented here.

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